

Mike Haynes

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Experience

Amazon • UX Designer

Apr 2020—Present

Conceptualizing and delivering work on new, high-visibility projects for Amazon's retail pages, and designing next-generation experiences for Kindle hardware and mobile app. Creating, building, and launching user studies, working closely with other designers, PMs, and partner teams to ensure alignment throughout the design process.

Bold Commerce • Product Designer

Aug 2018—Apr 2020

Led in the creation of new experiences for content creators on Flocker including next-gen storefronts, sales dashboards, and onboarding tools. Performed user testing with creators and their communities, built promotional assets for marketing and demo merchandise.

Payworks Payroll Services • UX/UI Designer

Sep 2016—Aug 2018

Redesigned the Payworks HR application and client portal, built and deployed a new design system across the company, assisted with UX of existing design challenges alongside the development teams.

SkipTheDishes • Product Designer

Oct 2015—Sep 2016

Designed a brand new SkipTheDishes mobile ordering experience on iOS and Android, and a new way for customers to track their orders live, in real time, on the web and within the updated mobile app.

Education

Red River College • Graphic Design Advanced (Diploma)

2014—2015, Winnipeg MB

Red River College • Graphic Design (Diploma)

2012—2014, Winnipeg MB

Mentorship

Red River College • Ten Thousand Coffees

2019—2021